

# NISHI MALHOTRA WIDGE

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## SUMMARY

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As a professional editor and writer, I have extensive work experience with print media, websites, international development agencies, and publishing houses. I have worked independently, as well as with editorial teams, in the US and in India. More details on my website: <https://www.nishimalhotra.com/>

## EXPERIENCE

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**GEOSPATIAL MEDIA & COMMUNICATIONS, Noida, India** Aug 2020 - Present

***Consulting Editor (part time)***

Primarily edit case studies for the GW Prime website and articles for the *Geospatial World* magazine. Occasionally edit reports for the Market Research and Consulting group.

**THE WORLD BANK, Washington, D.C., USA** Jan 2006 – June 2018

***Consultant Editor (contractual)***

- ♦ **Europe and Central Asia (ECA) Division:** Edited and rewrote about 50 Knowledge Briefs for ECA Knowledge & Learning Division. Synthesized content of almost two-dozen video debriefings of ECA staff and officials. Edited and rewrote all entries for the ‘Innovation Fair’ and ‘Improving the Lives of People’ events — 2009-2010.
- ♦ **South Asia Regional External:** Wrote and edited content for South Asia web pages and country newsletters. Wrote press releases and summarized reports for conferences. Researched and compiled information on South Asian media and academics.
- ♦ **Africa:** Edited reports and wrote chapter summaries of reports for the World Bank website. Extracted articles from Country Memorandums. Have been editing the Africa Country Newsletter twice a year, since 2010.
- ♦ **Other Regions and Sectors:** Edited about 25 reports on topics as varied as Health, Education, Energy, Power Sector, Migration, Nutrition, Public Sector Finance, Standards & Quality, State Enterprises, Employment and Labor, Climate Change, Water, and more.

**SILVER TALKIES, Bangalore, India** Mar 2018 – Aug 2018

***Executive Editor and Content Head***

- ♦ Worked remotely from Noida. Edited articles and wrote stories for this website targeted at senior citizens.

**UNICEF, New Delhi, India** Dec 2015 - Mar 2017

***Consultant Editor (contractual)***

- ♦ Edited reports on child labour and disaster management.

**THE BETTER INDIA**, Bangalore, India

July 2015 – Dec. 2016

**Editor**

- ♦ Worked remotely from Noida for this 'positive news' website, managing a team of five staff writers based in Bangalore.
- ♦ Searched for and assigned stories, edited news articles and features, mentored junior staff, coordinated with freelancers, occasionally wrote stories and video scripts, uploaded articles on WordPress, and was responsible for overseeing all editorial operations along with the Founder Editor.

**GEOSPATIAL MEDIA & COMMUNICATIONS**, Noida, India

Nov 2014 - Jan 2015

**Executive Editor**

Had overall responsibility of publishing the company's monthly print magazine *Geospatial World*, as well as seven e-zines on trends in geospatial technology in different regions of the world.

- ♦ Managed a team of editors, writers, web designers, and eminent freelancers from prestigious institutions around the globe.
- ♦ Edited articles, supervised design and was responsible for overseeing the publishing process of the print magazine as well as e-zines. Also edited analytical reports on global geospatial trends.

**METAMATION INC.**, Reno, USA

Sept 2007 - June 2014

**Technical Editor** (part time)

- ♦ Worked remotely from Washington, D.C., editing technical documents related to the company's software products.

**HARDNEWS MAGAZINE**, New Delhi, India

Jan 2006 - June 2014

**Features Editor and Correspondent**

- ♦ Wrote book and film reviews, travel articles and general features. Edited features contributed by freelancers. Wrote India-related stories as a correspondent in the US.

**TIMES OF INDIA**, Mumbai, India

June 2005 - Nov 2005

**Special Correspondent**

- ♦ Responsible for overseeing the reporting, editing and production of the daily 10-page entertainment section of the *Mumbai Mirror* newspaper published by the Times of India group.
- ♦ Coordinated and supervised the work of nine editors and reporters, and several freelancers.
- ♦ Edited and rewrote reporter copy.
- ♦ Interviewed celebrities and wrote entertainment-related features.

**EXCHANGE4MEDIA GROUP**, New Delhi, India

2004 - 2005

**Sr. Editorial Consultant**

- ♦ Wrote cover stories and features about the franchising and real estate industries for the company's niche publications - *Franchise Plus* and *Realty Plus*. Edited and rewrote reporter copy.

**PUGMARKS INTERWEB**, Chandigarh, India

Jan 2000 - Dec 2000

**Site Editor**

- ♦ Created an entertainment portal with unusual design features and unique content targeted at urban Indian youth.

**DATAQUEST MAGAZINE, New Delhi, India** 1982 - 1997

***Associate Editor (1982-1984), US Correspondent (1984-1997)***

- ♦ As a member of the founding-team behind this pioneering magazine, gained valuable experience in planning, organizing and launching a new publication.
- ♦ Wrote stories, commissioned articles, edited copy, and supervised a team of reporters, designers and production staff.
- ♦ Later, as the magazine's first overseas correspondent in the US, wrote a monthly column and features on business trends in the computer industry.

**MASTECH SYSTEMS, Pittsburgh, USA** 1990 - 1992

***Consultant***

- ♦ Wrote two orientation handbooks for Indian software professionals migrating to the US. Prepared advertisements, brochures and other publicity material.

**CAPITOL PUBLICATIONS, Washington, DC, USA** 1986 - 1987

***Associate Editor***

- ♦ Edited *The Report on AT&T* newsletter for the Telecom Publishing Group. Wrote news reports and features on business, trade and financial issues.

**DELHI DIARY, New Delhi, India** 1981-1982

***Assistant Editor***

- ♦ Wrote for and edited this weekly guide to food, theatre, films and the fine arts in the nation's capital.

**OXFORD & IBH PUBLISHING HOUSE, New Delhi, India** 1980 -1981

***Assistant Editor***

- ♦ Edited and proofread books on science and management.

**FREELANCE WORK, Worldwide** 1980 - Present

- ♦ **Social Media:** Single-handedly created and now maintain a Facebook page called English Whirled Wide (<https://www.facebook.com/EnglishWhirledWide/>), a humorous picture blog of funny signage. It currently has a following of almost **150K**. The linked Twitter ID (<https://twitter.com/englishwhirled>) has a following of about **22K**.
- ♦ **Writing:** Wrote news and features on industry, infrastructure, health, economics, politics, education, films, travel, theatre and the arts, and women's issues for *Times of India*, *Hindustan Times*, *The Pioneer*, *The Indian Express*, *Femina*, *eprairie*, *International Living* (Ireland), *WIN* (Women's International Network), *Sheroes*, *Silver Talkies*, and *CNN Travel*.
- ♦ **Column:** Wrote a freewheeling weekly column called 'The Way We Are' for *Times of India* in 2001.
- ♦ **Editing:** Edited distance learning coursework for a management school, the *PVC Pipe Development Journal* and the *Urja Energy Journal*.
- ♦ **Book Reviews:** *The Chandigarh Tribune*.
- ♦ **Web content:** Created, delivered, and maintained fresh content for specific periods of time on several product and service websites.

- ♦ **Education:** Conceptualized and conducted creative writing workshops for children. Published a collection of children's writings and art. Ran a parent's cooperative that a) wrote proposals and obtained grants from the Government of India to run independent and diverse subject-related workshops in area schools, and b) traveled to schools around the country to gather resources and information on alternative education.
- ♦ **Corporate Communications:** Wrote and edited executive speeches, presentations and articles for Fidelity India (2006); wrote press reports, handouts, interviews, and corporate bios for Widex India Pvt. Ltd. (1998 - 2000); edited an in-house journal for Airtel Communications (2001); and wrote and designed Power Point Presentations for Excel Callnet and Pugmarks InterWeb.
- ♦ **Public Relations:** Responsible for press and public relations during the inauguration and launch (April to - June 2006) of the Maryland India Centre, the official trade and liaison office of the state of Maryland (US) in Bangalore, India.

## EDUCATION

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**DELHI UNIVERSITY**, Indraprastha College, Delhi, India  
B.A. (Hons.) in English, 1977-1980

## REFERENCES

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Available on request. Some can be viewed here: <https://www.linkedin.com/in/nishimalhotra/>

## WEBSITE

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Please see <https://www.nishimalhotra.com/> for testimonials and services offered.

## WRITING SAMPLES

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1. **Features:** Chutney Music; Guide to Running a Homestay; India's Seniors Struggle With Loneliness  
<https://www.thebetterindia.com/60362/chutney-soca-indo-caribbean-music-fusion-bhojpuri/>  
<https://silvertalkies.com/rooms-to-spare-heres-your-step-by-step-guide-to-running-a-homestay/>  
<https://silvertalkies.com/indias-ageing-population-is-struggling-with-loneliness-but-help-is-available/>
2. **Personal Essays:** Dark Amsterdam Tour; No Surname for These Children; Happy Teachers' Day  
<https://sheroes.com/articles/a-dark-amsterdam-tour-of-female-on-sale-windows-in-the-netherlands/NTI2OQ>  
<https://sheroes.com/articles/this-mom-set-her-children-free-from-the-burden-of-a-family-surname/NTE5MQ>  
<https://www.thebetterindia.com/67262/teachers-day-sister-benedicta-st-marys-high-school-lucknow/>

## EDITING SAMPLES

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1. *Geospatial World* magazine, December 2014 issue.  
<http://www.geospatialworld.net/wp-content/uploads/magazine/Geospatial-World-December-2014-Edition.pdf>